

**Turtle Entertainment**  
the eSports Company

## Background information

### The ESL Pro Series

**With an active Community grown over 2,5 million registered members in the meantime and a professionally established and organised gaming and league system with over 3,500 leagues from any known genre, the Electronic Sports League is the largest and most important league for professional gamers in Europe.**

For the Premier League of the Electronic Sports League, the ESL Pro Series, only the best of the 2,5 million registered gamers qualify and fight for the national championship and a prize money of 591,000 Euro (in the year 2008) – a record for national online competitions. The ESL Pro Series is organised by Turtle Entertainment or the its Strategic License Partner in cooperation with main sponsors such as Intel, Alienware, ASUS and adidas. The concept of the ESL Pro Series can be compared to the German „Bundesliga“ or the British „Premier League“

Each country's eSport elite matches up in disciplines like Quake Live, WarCraft 3, Fifa 10, Counter-Strike:Source, Call of Duty 4 and of course Counter-Strike. On special events, the so called Intel Friday Night Games, they play in handpicked locations in front of live audience.

Up to 2000 fans come out and watch the professionals play their league

#### CONTACT

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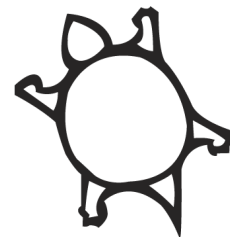
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matches live. They experience their stars live on stage, collect autographs and chant fan choirs during the matches. These games are presented and broadcasted live via the IPTV station ESL TV, additionally further top matches from the running ESL Pro Series season are shown. Within the ESL nearly 4,000,000 Euro were paid.

The events are broadcast by the IPTV station ESL TV to over 500,000 eSports enthusiasts worldwide.

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